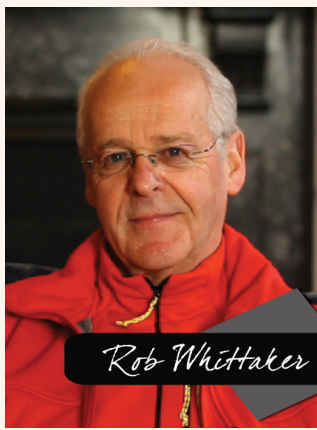


CAPERNEWRY

News

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Rob Whittaker

ONE LAST THING

Steve Jobs died at 3.00pm on Wednesday October 5th at his home in Palo Alto in Southern California. He was 56 years old. Both as the founder of the first successful personal computer business and as the man who transformed a nearly bankrupt Apple into one of the wealthiest companies on the planet, his sayings and actions are legendary. Have you ever heard of the influence that Steve Job's father had on his son's philosophy of design? His dad told him "When you are a carpenter making a beautiful chest of drawers, you're not going to put a piece of plywood on the back, even though it faces the wall and nobody will ever see it. You'll know it is there and so you're going to use a beautiful piece of wood on the back".

That concept of "quality carried all the way through" is one of the secrets behind Apple's success. Remember the time he recruited John Sculley who was then vice president of marketing for Pepsi Cola? There are variants of the story, of course, but the essentials never change. Having declined to join Apple on a number of occasions, Sculley was faced with this unanswerable question from Jobs: "Do you want to spend the rest of your life selling coloured water, or do you want to join Apple and make a dent in the universe?"

Perhaps my favourite memory is of 16th May 1997. Steve Jobs had just returned to Apple, following eleven years in the wilderness. He was standing at the front of delegates to the World Wide Developers Conference in San Francisco. Many of them were furious because Apple had discontinued existing technologies that they had been working on for many months. One angry delegate accused Jobs of not knowing what he was talking about. To that insult, he replied: "I know that some of you spent a lot of time working on stuff that we put a bullet in the head of. I apologise, I feel your pain. But Apple has suffered for several years from lousy engineering management. I have to say it. And you look at the farm that's been created, with all these different animals going in different directions - and it doesn't add up. The total is less than the sum of the parts". He then paused for a long moment, before adding one of the smartest things I have ever heard. "You think focusing is saying 'yes'. You are wrong. Focusing is about saying 'no'."

As we move towards Christmas and the New Year, would you choose one of those principles, and apply it to your own friendship with Jesus? Have you been skimping or compromising in some hidden areas that no one else knows about? Isn't it wonderful to know that with His help, this coming year can be very different than the one that is ending?

Do you hear Him whispering to your heart and inviting you to join Him again in making a dent in the universe? What would that look like for you, as you head into 2012?

Or, are there some things, perhaps good in themselves, that you need to say "no" to, in order to focus more intentionally on His plans for you and those you love? The apostle Paul spoke of this when he said: "For His sake I have thrown everything away; I consider it all as mere refuse, so that I may gain Christ and be completely united with Him". Remember, focus is about saying "no".

At the time its founder died, Apple was the most successful company on the planet. I wonder what the church of the Lord Jesus would look like if, with His help, we took seriously those three principles?



Capernwray has a centre in Spain... which is a great location for a few days away with some ladies - who are all looking for a relaxing holiday. Besides the encouraging and practical Bible teaching there will be time for organised trips or opportunities to jump on the train to explore the coastline and local eateries, but don't just take our word for it.....

...I have been going to Rio Vida for several years now and I love this holiday for many reasons. It is a place where I can go on my own and yet when I arrive, I feel that I am no longer alone! There are so many people to meet and by the end of the holiday, we have all become firm friends.

Rio Vida is a place filled with fun. Laughter can be heard from many different places, but particularly from the swimming pool and dining room. As guests, we love to talk with each other, go for coffee or walk along the beautiful beach, which is only five minutes away. There are lots of activities from which to choose. There are optional, organised tours, as well as having plenty of opportunity to relax and "do your own thing" at your own pace! However I recommend doing everything. The teaching is also part of the reason I enjoy Rio Vida so much. We have a short devotional after breakfast and a longer teaching session before the evening meal. I always find this so challenging and practical.

I do encourage you to join us! I know that you will have a great holiday and I look forward to meeting you!
Fiona McBride



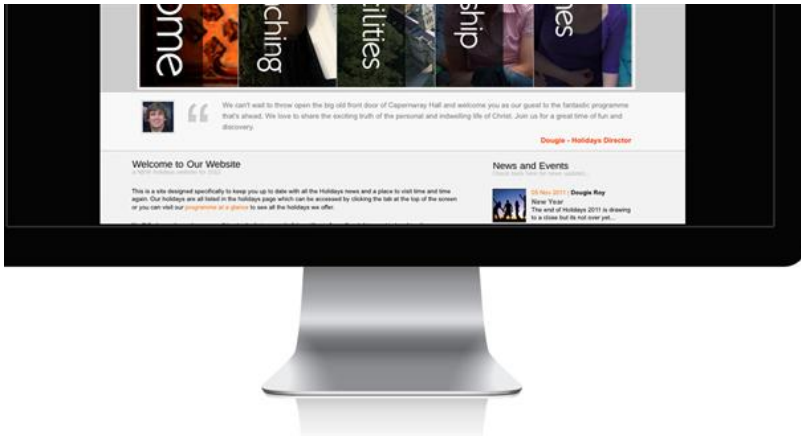
My holiday at Rio Vida in May, 2011 is one I shall never forget! Going alone for the first time, to an unknown place, to spend ten days with a group of thirteen ladies I had never met before was quite a challenge but how glad I am that I went! Such was the warmth of love and fellowship that any doubts I might have had disappeared within a few hours. I also understood why so many of the ladies kept going back year after year - I am now one of their number!

Rio Vida's quiet location in one of the most attractive parts of Spain - the Costa Blanca provides everything one could want for a perfect holiday. Not only is the wonderful San Juan beach only a five minute walk away but the sun terraces and pool area on the property, along with a well stocked library, guarantee relaxing days with excellent company. A few optional trips were available too. The staff ensured that we were well fed and the gracious willing way in which they looked after us all contributed to the uniqueness of the holiday experience. Above all I remember the special bond that we all felt as we shared our laughter and tears with one another. Unforgettable too were the evening sessions when we met to worship and study God's word with Viv. We sensed God's presence among us, ministering to needs, speaking a timely word and enveloping us in His love. Trevor's breakfast devotions too were a great blessing and gave us much food for thought as we went into each new day. His sharp Irish wit ensured that there was never a dull moment!

I felt so privileged to have been there and returned home refreshed physically and spiritually with new ' friends for life!

Elizabeth Dury

Ladies in Spain is a an exclusive holiday with very limited spaces so make sure you book early. Details of this holiday and all the other great ones we offer can now be viewed at www.capernwrayholidays.org.uk



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The calendars and many other items are available from the [online shop](#)



- **Thank you to all who have contributed to the new Conference Hall. There is a trustees' meeting planned for January when a decision will be taken as to when building can commence. Please pray for wisdom for the trustees.**
- **Please pray for the Christmas Presentation which will take place at Capernwray on 11th & 12th December, that there will be those who will come to know the**

joy of Christmas for the first time.

- **Please pray for those who will be working with us during the break and miss being home for Christmas.**
- **Please pray for any former students or guests you may know who have chosen to no longer walk with the Lord.**

Thanks for reading, until next month...

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